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MEDIA RELEASE

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CHAMPION SPORTS AND CIF-SS ANNOUNCE LACROSSE BALL PARTNERSHIP

Los Alamitos, CA – Today the CIF Southern Section and Champion Sports announced a four-year partnership for Champion Sports to be the Official Boys and Girls Lacrosse Ball of the CIF Southern Section.

The CIF Southern Section boasts more than 570 member schools and more than 2,800 championship playoff events. There are 119 boys and 113 girls' varsity lacrosse teams that compete within the CIF-SS. Champion Sports will be supporting the CIF-SS by being the championship ball for all lacrosse playoff events.

“Champion Sports is excited to announce our partnership with the CIF Southern Section, serving as the official Lacrosse Ball supplier of Southern California commencing in 2020,” stated Zachary Meller, Vice President of Strategic Development for Champion Sports.

“We look forward to this opportunity to grow the great game of Lacrosse in California, providing the highest quality Official Game Use balls and on field equipment as well as servicing this interscholastic athletic community,” added Meller.

“As we look forward to our inaugural Boys and Girls Lacrosse Championships this Spring, we are pleased to welcome Champion Sports as our official lacrosse ball partner,” said CIF-SS Commissioner of Athletics Rob Wigod. “I thank Champion Sports for their support and appreciate them joining us in our efforts to grow the sport of Lacrosse in the CIF Southern Section,” added Wigod.

The four-year agreement will run through June 2023.

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